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12 Inch Design Re-Launches LiveTypeCentral with New Products, Free Content & Tutorials for LiveType 2

www.LiveTypeCentral.com re-launched, offering the world's largest library of LiveType content.

Phoenix, Arizona — February 20, 2006 — 12 Inch Design, LLC, the professional's choice for royalty-free motion graphics, announced the re-launched LiveTypeCentral.com and the release of LiveTypeCentral LiveType Expansion Pack's 1, 2 & 3.

LiveType, the titling application included with Apple's Final Cut Pro editing software, has been widely acclaimed for its power, flexibility and ease of use. LiveType 2 offers seamless integration with Final Cut Pro and DVD Studio Pro, making it an invaluable tool for anyone working with Apple's professional video editing products. LiveTypeCentral.com is the home of the world's largest library of native LiveType 2 content.

LiveTypeCentral's new LiveType Expansion Packs more than double the amount of content available to Editors working with LiveType. Combined, the three volumes currently available include 110 Templates, 20 new LiveFonts, 80+ animated Textures, 100+ Effects and more than 400 animated Objects.

In addition to new product releases, the website was completely redesigned to offer a much richer online experience for users of LiveType 2. The new website offers a free and extensive video tutorials section. Tutorials include introductions to the basics of LiveType 2 and more advanced topics such as LiveType's excellent "matte-to" feature. The site also features free downloadable LiveType 2 Templates that add even greater value to content purchased from LiveTypeCentral. Other web site enhancements include a technical support knowledge base that allows users to quickly search for answers to common questions, and extensive previews in Flash movie format.

Tony Stutterheim, President of 12 Inch Design says, "The new LiveTypeCentral.com site has been live now for about a week and the response has been phenomenal. The three new LiveTypeCentral LiveType Expansion Packs have been very popular with LiveType 2 users, and the free video tutorials are also a big hit." Nicholas Napp, Vice President Sales and Marketing adds, "We've always been impressed with Apple's LiveType as an easy to use and full featured titling package. By adding the new LiveTypeCentral LiveType Expansion packs, LiveType 2 users are able to increase their creative options exponentially."

About LiveTypeCentral's LiveType Expansion Packs 1, 2 & 3

The new LiveType Expansion Packs feature new LiveFonts, Textures, Objects, Effects, and Templates. These three expansion packs deliver the largest collection of native LiveType 2 content available anywhere. Packages of additional free templates for use with the Expansion Packs are available for download online and new free template packs will be added periodically.

Each LiveType Expansion Pack is supplied on DVD-ROM and is compatible with LiveType Version 2 or higher. Expansion packs are currently available for NTSC format.

Pricing and Availability

LiveType Expansion Packs 1, 2 & 3 are now shipping. Individual packs have an introductory price of \$149.95 each. For a limited time, a combo pack that includes all three LiveType Expansion Packs is available for \$299.

About 12 Inch Design

12 Inch Design creates high quality, royalty free motion graphics for video and post-production. Our products include the critically acclaimed ProductionBlox Motion Graphics library, the PowerBlox Toolkit for Editors, ThemeBlox precision editing toolkits and LiveTypeCentral.com, the world's largest library of content for LiveType 2.

The company's founders have more than 25 years of production experience creating content for domestic and international TV networks, Fortune 500 conglomerates, international events and many other businesses. Their work has aired on ABC, CBS, Fox, NBC, WB, A&E, Discovery Channel, MTV, the BBC, Channel Four and other networks around the globe. Our award winning artists and editors have produced content for events such as the Nagano Winter Olympics and companies such as Acura, Steven Spielberg's Amblin Entertainment, DDB Needham, Hasbro Toys, MCA/Universal and Microsoft.

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