

FOR IMMEDIATE RELEASE



12 Inch Design Gets Wood

12 Inch Design hires Jeremy Wood, former Digital Juice Director of Reseller Sales.

Phoenix, Arizona — June 1, 2004 — 12 Inch Design announced the hiring of Jeremy Wood, former Director of Reseller Sales for Digital Juice. Effective immediately, Wood will assume the role of Director of Sales for 12 Inch Design, and will be responsible for all corporate, reseller and international reseller sales.

Prior to joining 12 Inch Design, Wood spent more than two years with Digital Juice. His efforts led directly to rapid growth in both channel and corporate sales for the company. Wood was also responsible for opening numerous new territories for Digital Juice, launching an educational pricing program and maintaining and expanding the existing reseller channel.

Tony Stutterheim, President of 12 Inch Design, says “It’s great to have Wood. Building a reseller channel and expanding overseas will continue to solidify our presence in the marketplace.”

Adds Nicholas Napp, Vice President of Sales and Marketing, “We are very excited to have Wood on the team. 12 Inch Design has experienced incredible growth in the past year. Adding an industry experienced sales director will allow us to continue our rapid growth and expand our business into new territories and markets.”

Napp also noted that Wood’s appointment to the position was the first of a number of important strategic announcements that would be made over the next three months.

About 12 Inch Design

12 Inch Design creates high quality, royalty free motion graphics for video and post-production. Our products include the critically acclaimed ProductionBlox Motion Graphics library, the PowerBlox Toolkit for Editors, and LiveTypeCentral.com, the worlds largest library of content for LiveType.

The company’s founders have more than 20 years of production experience creating content for domestic and international TV networks, Fortune 500 conglomerates, international events and many other businesses. Their work has aired on ABC, CBS, Fox, NBC, WB, A&E, Discovery Channel, MTV, the BBC, Channel Four and other networks around the globe. Our award winning artists and editors have produced content for events such as the Nagano Winter Olympics and companies such as Acura, Steven Spielberg’s Amblin Entertainment, DDB Needham, Hasbro Toys, MCA/Universal and Microsoft.

12 Inch Design products are used by leading companies such as Access Hollywood, Adventure Christian Church, Comcast, EWTN, Fox Television Stations, The Gallup Organization, Raytheon Technical Services, Riot Atlanta, Saatchi & Saatchi, Trailer Park TV, United Airlines, United States Secret Service, University of Colorado, Warner Bros. Animation and many more

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